



*Left to right: Natasha Poonawalla, Katy Perry and His Royal Highness The Prince of Wales at our 2020 Annual Royal Dinner & Reception.*

## The British Asian Trust

Our vision is of a South Asia that is free from poverty, where everyone can meet their full potential. We work across Bangladesh, India, Pakistan and Sri Lanka, with a special focus on women and girls.

To date our programmes have had an impact on the lives of over 4.8million people.

We are a unique organisation, driven by the South Asian diaspora and by a powerful belief that traditional approaches to philanthropy and development will not, alone, solve the challenges of the region.

We are global pioneers in social finance approaches, which focus on outcomes and impact and ensure greater efficiency and accountability of funds.

We work with the private, public and not-for-profit sectors, and convene powerful and influential partnerships that address poverty and injustice at scale.

Our Founders Circle is a unique catalyst for like-minded entrepreneurs and philanthropists to conceive ideas, develop business connections and make change happen.

## Our programme areas

- 1. Education:** Whilst school enrolment has improved, the standard of education continues to be a major challenge across South Asia. Our programmes focus on improving learning outcomes and achieving better education results.
- 2. Livelihoods:** More than 700 million people in South Asia survive on less than \$2.5 a day. We support women and young people to get jobs and create businesses through developing their skills and investing in entrepreneurship.
- 3. Mental health:** There is a mental health crisis across South Asia. By raising public awareness, developing new services and challenging stigma, we are transforming the situation for millions of people with mental health issues.
- 4. Anti-trafficking:** There are 150,000 new instances of trafficking in South Asia every year. Our aim is to end child trafficking in the region through transformational system changing approaches.
- 5. Conservation:** the UN declared that at least 30% of the world's land and seas should be protected in the next decade to prevent the destruction of the planet's biodiversity. Our leading conservation programmes in South Asia will bolster this ambition.

## Join our network

Under the leadership of His Royal Highness, you will be joining a network of the most successful British Asians in the country. We will work with you to tailor your networking experience, making introductions to key individuals you want to connect with and curating opportunities to bring members together under common themes at our engagement events throughout the year.

In 2020 we introduced 'BAT Insights', a webinar series featuring leading members of the diaspora sharing unique insights into business, philanthropy, politics and their lives.

As a Founders Circle member you will also have the opportunity to access British Asian Trust gala events, including our Annual Royal Reception and Dinner hosted by His Royal Highness, The Prince of Wales and our Wicket Night of Comedy cricket event at Lord's. You will be our guest alongside top celebrities and some of the world's greatest sports stars at our events. Other activities include our BAFTA evening with leading actors, Clarence House Christmas shopping experience & annual drinks reception at a top London venue.

We also organise an annual 'Seeing is Believing' trip to our programmes, so that you can see first-hand the difference your funds are making. This visit culminates with a VIP experience at a top IPL game.

"The Founders Circle brings me together with like-minded individuals who want to see South Asia prosper and be free from inequality and injustice. As a member, I'm proud to see the difference that my contribution is having to the British Asian Trust."



**Dr Nik Kotecha OBE,**  
Chief Executive - Morningside Pharmaceuticals

"As a Founders Circle member I am proud of the difference I can make. To do this whilst networking with individuals from the private sector makes this a hugely beneficial opportunity."



**Aatif Hassan,**  
Chairman and Founder – Dukes Education Group Ltd



Membership: £5,000 donation per annum / £450 per month

**Donation includes:** Networking opportunities (introductions and engagement events), mentoring sessions (participating and leading if desired), attendance at British Asian Trust Insights webinars, unique Founders Circle pin badge, listing on British Asian Trust website, Seeing is Believing trip (invite only and additional cost), BAT newsletter and regular updates from the Chief Executive.

**Optional features:** attendance at; Annual Royal Reception, Wicket Night of Comedy, Royal Residence Bike Ride, Most Exotic Challenge Bike Ride.